

Year 10 Visual Communication and Design - Course Outline

Visual Communication and Design is a study which focuses upon communication of ideas and the presentation of information in two and three dimensional formats. Students have the opportunity to develop and refine freehand drawing skills, rendering skills and technical drawing skills. Various practical and analysis activities will explore and improve student understanding of the design elements and design principles. Students will use a variety of media and advanced techniques completing drawing activities and specific design tasks.

They will use the design process to respond to a range of exercises and produce final presentations that meet the need of particular audiences, for example package designs or movie/music posters.

Areas of Study

- 1. Observational drawing** - Observational drawings are freehand drawings from direct observation to represent the form, materials and textures of objects/structures.
- 2. Visualisation drawing** - Visualisation drawings are in the form of quick ideation sketches for conceptualising and communicating ideas.
- 3. Presentation drawing** - Presentation drawings are refined and finished and can be drawn using a variety media.

Assessment Tasks

Eye Drawings	- Tonal Grey	Tonal Colour	Positive/Negative.
ABC Drawings	- Tonal Rendering	Colour rendering	Watercolour.
Colour Theory	- Primary Colour	Secondary colour	Tertiary colour.
	- Written Colour task		
Hand Drawings	- Tonal Grey	Tonal Colour	Creative/robotic.
Kaleidocycle	- 4 Initial Designs	Card Design for folding into 3D.	
Isometric Drawings	- Toy Assembly	Toy isometric drawing.	
Perspective	- 2 Point Perspective	Rendering	3 Point Perspective.