Year 11 VCE Business Management

VCE Business Management examines the ways businesses manage resources to achieve objectives.

Real world case studies!

Excursions to real businesses!

Transferrable skills!

The study of Business Management leads to opportunities across all facets of the business and management field such as small business owner, project manager, human resource manager, operations manager or executive manager. Further study can lead to specialisation in areas such as marketing, public relations and event management.

What students achieve;

- recognise the contribution and significance of business within local, national and global markets
- understand and apply business concepts, principles and terminology
- understand the complex and changing environments within which businesses operate
- understand the relationships that exist between a business and its stakeholders
- analyse and evaluate the effectiveness of management strategies in different contexts

https://www.vcaa.vic.edu.au/Documents/vce/businessmanagment/BusinessManagementSD-2017.pdf

Unit 1: Planning a business
Unit 2: Establishing a business
Unit 3: Managing a business
Unit 4: Transforming a business